

Media inquiries:

Lisa Skriver, Community Director

Ph: 319-631-9181

Email: Lisa@iowacitypride.org



IOWA CITY PRIDE
PO BOX: 2910
Iowa City, IA 52244

www.iowacitypride.org

MEDIA ADVISORY

Iowa City Pride Announces Festival October 1st & 2nd.

WHAT: Our 50th Pride festival, canceled in 2020, will be back Fall 2021 for 2 days at the beginning of October.

WHO: Drag King and Queen pageant winner performances, local celebrity performers, live music, vendors of pride merchandise/arts and crafts/local business and action group promotions, instead of a parade we will be organizing a community march.

WHEN: Friday October 1st, Saturday October 2nd

WHERE: Downtown Iowa City -Mainstage will be on Washington Street by Studio 13 (Permits pending)

Community March will organize at College Green Park, route to be determined.

WHY: We were saddened to cancel last year, but excited to celebrate the 50th year this year. Safety is our main priority. Pride will look a little different in 2021, maybe more like a lame Middle school dance, with social distancing rather than the packed, sweaty, 15,000-person festival we celebrated in 2019, but you can be sure that we will be very colorful and full of Pride.

HOW: [For interviews or additional information please contact: Pride President, Anthony Sivanthaphanith at 563-299-8652 tony@iowacitypride.org, or Community Director, Lisa Skriver at 319-631-9181 lisa@iowacitypride.org.

Photos available on our website: www.iowacitypride.org

ABOUT:

Pride is a true community celebration, and we want every member of the Iowa City community to benefit greatly through Pride and continue to make events free to the Public. 50 years ago, a group of LGBTQI + students marched in the University of Iowa Homecoming parade which paved the way for Iowa City Pride. Even though Iowa City Pride has not been able to hold in person events throughout 2020, we have held virtual events, such as webinars, LGBT book club, virtual drag shows, and plan on more programming throughout 2021. Iowa City Pride has funded a scholarship for Eastern Iowa high school students and applications are available at www.iowacitypride.org and at high schools in the area.